



WYOMING LIVESTOCK ROUNDUP

2026 ADVERTISING RATES

RATES PER COLUMN INCH PER INSERTION - \$23.00 • CONTRACT RATES AVAILABLE

Inserts: Max 8.5" x 11" (one sheet) • .25 cents per piece (minimum 2,000), general or specific zip code insertion

SUBSCRIPTION RATES:

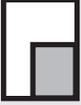
One Year: \$60 • Two Years \$90
Three years: \$130
(Our Best Value!)

CLASSIFIED LINE

ADVERTISING:

Minimum Charge: \$30 per insertion
4 Weeks for ONLY \$75!
(65 words) Save \$45!

Also ask about small
classified display
advertising starting
at \$30/ week.

AD SIZE	DIMENSIONS	COLUMN INCHES	PHYSICAL DIMENSIONS	RATE BLACK & WHITE	COLOR RATE	
Full Page	6 col. x 15.5"	93	10.25" x 15.5"	\$2,139	\$2,189 One Color \$2,299 Full Color	
Two Thirds Page	6 col. x 10.67"	64	10.25" x 10.67"	\$1,472	\$1,522 One Color \$1,632 Full Color	
Half Page	6 col. x 8" 4 col. x 12"	48	10.25" x 8" 6.83" x 12"	\$1,104	\$1,154 One Color \$1,264 Full Color	
Pony Page	4 col. x 10"	40	6.83" x 10"	\$920	\$970 One Color \$1,080 Full Color	
Quarter Page	4 col. x 6" 3 col. x 8" 2 col. x 12"	24	6.83" x 6" 5.08" x 8" 3.33" x 12"	\$552	\$602 One Color \$712 Full Color	
Eighth Page	3 col. x 4" 2 col. x 6"	12	5.08" x 4" 3.33" x 6"	\$276	\$326 One Color \$436 Full Color	

Ask about other sizes and classified display advertising!

Advertising Deadline: 5:00 PM Tuesday for the issue of the week

To send in copy or for technical questions please e-mail: jodym@wylr.net

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