



WYOMING LIVESTOCK ROUNDUP

Advertising Rates

Rates per column inch per insertion - \$17.00

Contract Rates Available

Inserts: Max 8.5" x 11" (one sheet) - .20 cents per piece (minimum 2000), general or specific zip code insertion

Color: 1 Color: Add \$50.00 **Full Color:** Add \$160.00

Subscription Rates
 One Year: \$50 Two Years: \$75
 Three Years: \$110 - *Our Best Value!*

Classified Line Advertising
 Minimum Charge: \$25 per insertion
 4 Weeks for **ONLY \$64** (65 words)
 Save \$36!

Also ask about small classified display advertising starting at \$25/week.

Ad Size	Dimensions	Col. Inches	Phys. Dimen.	Rate	
*** 1/8 Page	3 col. x 4" 2 col. x 6"	12	5.08" x 4" 3.33" x 6"	\$204	
1/4 Page	4 col. x 6" 3 col. x 8" 2 col. x 12"	24	6.83" x 6" 5.08" x 8" 3.33" x 12"	\$408	
Pony Page	4 col. x 10"	40	6.83" x 10"	\$680	
Half Page	6 col. x 8" 4 col. x 12" 3 col. x 16"	48	10.25" x 8" 6.83" x 12" 5.08" x 16"	\$816	
2/3 Page	6 col. x 10.67" 4 col. x 16"	64	10.25" x 10.67" 6.83" x 16"	\$1,088	
Full Page	6 col. x 16"	96	10.25" x 16"	\$1,632	

*** Ask about other sizes and classified display advertising!

Advertising Deadline: 12 NOON WEDNESDAY FOR THE ISSUE OF THE WEEK

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