

12 LEADERSHIP LESSONS

FROM **BAD** TO

**BADASS LEADER**™

**#REHASH**

BOOK SUMMARY

**LIVE TO LEAD**

MICHELLE D. REINES

**LESSON 1:**

**DON'T BE**

**AN ASS!**

# LESSON 1: DON'T BE AN ASS

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#EXPANDYOURTRIBE  
#NOBULLRIDES  
#CIA04NOW  
#NOTYOURMOTHERS-  
LEADERSHIPBOOK  
#BADASSLEADER  
#LIVETOLEAD  
#THRILLSANDAGONY  
#BULLRIDE  
#HUMBLEPIE  
#THISBRANDS4U  
#COOKSCORNER  
#LIKELAYERCAKE  
#STACKS  
#12LESSONS  
#HASHTAGS  
#REHASHING  
#OUTSIDEBOXES  
#TAKINGRISKS  
#BEINGDIFFERENT  
#NOTSAMESAME

#LESSONSINSTORIES  
#BUST  
#BOMBDIGGITY  
#WINKWINK  
#CHEERS  
#SPEEDHASHING  
#GOWITHTHEFLOW  
#ENJOYTHERIDE  
#DIFFERENT  
#RUHROH  
#SUCKIT  
#EMBRACETHESUCK  
#CLEANSLATE  
#DONTBEANASS  
#NOBULLRIDES  
#ATTACKINGVIKINGS  
#MUSKETEERS  
#GETTOOLS  
#FINDTHELESSON  
#CLEANSLATING





**LESSON 2:**

**STOP. DROP.**

**TAKE A**

**SELFIE!**



## LESSON 2: STOP. DROP. TAKE A SELFIE!

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#KNOWYOURSELFIE  
#MYMIRROR  
#SAMESAME  
#BUTDIFFERENT  
#WAKEUP  
#BADBOSS  
#EXITSTAGELEFT  
#PENTHOUSING  
#NOTREALLY  
#BUTCLOSE  
#SIGH  
#GAMECHANGER

#BULLYBOSS  
#NOTROCKETSCIENCE  
#INVESTINYOURSELFIE  
#EVERYTHINGDISC363  
#GETACOACH  
#2EARS1MOUTH  
#CREATETHESTRUGGLE  
#SELFIEGAPS  
#BADASSTOOLBOX  
#FINDTHELESSON  
#GOSUGARFREE  
#GETSUPPORT



**LESSON 3:**

**LET'S TALK  
ABOUT TRUST,  
BABY!**

## LESSON 3: LET'S TALK ABOUT TRUST, BABY!

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#2TRUSTORNOT2TRUST  
#BADASS5THGRADETEACHER  
#BADASSLEADERS  
#BUYINTOTHELEADER  
#TRUSTYOURLEADER  
#TRUSTISGLUE  
#TRUSTHUMILITY  
#HANDINHAND  
#MAXFACTOR  
#PROFESSORAMG  
#KBKINGOFHEARTS  
#BULLYBOSS  
#MEOW  
#NARCISSISTICBADBOSS  
#MISSIONACCOMPLISHED  
#DONTBEANASS  
#NOPADDLE  
#NOBOAT  
#NOPROBLEM  
#WADINGEXPEDITION  
#BELIKEBRANSON  
#SEEKLESSONS

#LIPBALMREQUIRED  
#KEEPTHEGOOD  
#LEARNFROMTHEBAD  
#LESSONSLARNED  
#COPHUSBAND  
#BEPATIENT  
#IMPOSSIBLE  
#CHITOWN  
#FINDANEWSHIP  
#ATTITUDEOFGRATITUDE  
#TEACHERWILLAPPEAR  
#TRUSTISSUES  
#SELFEVALUATE  
#SIMONSAYS  
#CIRCLEOFSAFETY  
#VULNERABLEANDHUMBLE  
#AMLIFAMILY  
#DONTKNOWWHATCHA  
GOTUNTILITSGONE  
#SUPERFECTA  
#TRUSTEQUALSBIGGERWINS  
#FINDTHELESSON





**LESSON 4:**

**PUT YOUR**

**PEOPLE 1<sup>ST</sup>!**

## LESSON 4: PUT YOUR PEOPLE 1ST!

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#PEOPLE1ST  
#BADASSLEADER  
#FOREVERHERB  
#TEDDYROOSEVELT  
#NOTJUST4CHICKS  
#BROSCARE2  
#RELATIONSHIPS1ST  
#WEEEEEE  
#BULLRIDE  
#STACKINGLESSONS  
#ME2WE  
#ORDERACAPE  
#GOINGPLATINUM  
#PEOPLESCIENCE  
#2EARS1MOUTHREMINDER  
#PULLBACKREINS  
#PEOPLEOVERPERFORMANCE

#FEELSAFE  
#BOOMSHAKALAKABOOM  
#ABROSKINDALUV2  
#OUTPLAYOUTLASTOUTPERFORM  
#MUSKETEERS  
#FREQFLYER  
#HAPPYPASSENGERS  
#LIKEHOCUSPOCUS  
#ROCKYOURTALK  
#HAPPYWIFE  
#HAPPYLIFE  
#WINKWINK  
#HAPPYCOWS  
#FINDTHELESSON  
#SIMONSAYS  
#PLATINUMSTYLE  
#SHAZAM!



**LESSON 5:**

**BE AN EPIC  
COACH!**



# LESSON 5: BE AN EPIC COACH!

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#EPICCOACH  
#BADASSTEAM  
#PLATINUMSTYLE  
#ROCKETFUEL  
#GOODOL'DAYS  
#SAMESAME  
#BIGGERPOND  
#BADASLEADER  
#NOTETOSELF  
#BUYDUCTTAPE  
#PLUMCRAZYTALK  
#NOTSERVINGU  
#NEWRACETRACK  
#VAROOM  
#MORESMILESPERMILE  
#SIMONSAYS  
#BESTWAYNOTYOURWAY  
#RUNITLIKEWOWNIT  
#BADASSTEAMS  
#EXPANDYOURTRIBE  
#BATASS

#AVOIDTHEBULLRIDE  
#2EARS  
#EPICDESIGN  
#ALLABOUTME  
#RAISINGGAIN  
#BIGBOYPANTSREQUIRED  
#REDPUMAS  
#CALLME  
#RINGRING  
#OUTPLAYOUTPACEOUTLAST  
#SHAZAM  
#GOODBADANDUGLY  
#COACH  
#EASIERTHANYOOTHINK  
#BADASLEADERJOURNEYS  
#MAGICFAIRYDUST  
#INVESTINYOURDEVELOPMENT  
#FINDTHELESSON  
#BESTWAY  
#2EARSIMOUTH  
#BIGGERPOND



**LESSON 6:**

**BUILD A**

**BADASS**

**TEAM!**

## LESSON 6: BUILD A BADASS TEAM!

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#BADASSTEAM  
#MUSKETEERS  
#WONDERFULARGUMENTS  
#BADASSLEADER  
#LESSONSLAYER  
#LIKEYUMMYCAKE  
#HORSETHENCART  
#FOREVERHERB  
#NOTROCKETSCIENCE  
#PEOPLESCIENCE  
#CULTUREPERSONALITY  
#ROCKYOURTALK  
#STACKS  
#ARMWRESTLING  
#SWBADASSES  
#SWLUV  
#GEICO  
#COULDNTRESIST  
#SWASHBUCKLERS  
#TREASUREMAP  
#HAPPYPIRATES  
#HAPPYFAMILY  
#BADASSGROUPE  
#BADASSORGANIZATIONS  
#MYWHY  
#HAPPYSAILING  
#MDRSAMESAME  
#BUTDIFFERENT

#MDRCOACHING&  
CONSULTINGINC  
#AUTHORIZEDPARTNERS  
#CALLME  
#AUTHORIZEDPARTNERS  
#HEALTHYORGANIZATIONS  
#DREAMTEAM  
#BADASSDREAMTEAM  
#NODREAMTEAM  
#NOSUCCESS  
#F5  
#GETACAPE  
#BADASSREMINDER  
#BUILDINGCOMMUNITY  
#RUBBERMEETSROAD  
#WINGSREQUIRED  
#CAPESWINGSANDHELMETS  
#ROCKMYTALK  
#BUILDFAMILIES  
#PAYDIRT  
#NEWSHIP  
#BIGGERPONDS  
#CREATETHESTRUGGLE  
#BUILDBADASSTEAMS  
#EPICCOACHING  
#FINDTHELESSON  
#STEVEJOBS  
#WORKFAMILYCULTURE





**LESSON 7:**

**CREATE THE  
STRUGGLE!**

## LESSON 7: CREATE THE STRUGGLE!

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**#HEAVEHO**

**#SAYYES!**

**#BELIKEBRANSON**

**#BIGGERVISION**

**#DONTDISQUALIFY**

**#CAUTION**

**#LESSONSSTACK**

**#UNCONSCIOUSCOMPETENCE**

**#FUELADDITIVE**

**#ALL4ONE**

**#ROCKON**

**#CREATETHESTRUGGLE**

**#DONTBEAVICTIM**

**#EMBRACETHESTRUGGLE**

**#NOTTOOCALM**

**#NOMEDIOCRITY**

**#REMAININTHEQUESTION**

**#STRIVE2THRIVE**

**#FINDTHELESSON**

**#OUTSIDEYOURCOMFORTZONE**

**#NODRAMALLAMA**

**#ASK4SUPPORT**

**#STRUGGLEISGROWTH**

**#CHOOSEEMPOWERED**



**LESSON 8:**

**SUCK IT UP  
BUTTERCUP!**

## LESSON 8: SUCK IT UP BUTTERCUP!

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#NOTETOSELFIE  
#TOLERATEMISSTEPS  
#NOFEAR  
#SUCKITUPBUTTERCUP  
#NOCRYING  
#SELFACTOUNTABILITY  
#FOCUSFORWARD  
#NAVIGATETHRUBS  
#ATTITUDEALTITUDE  
#ALTITUDE  
#DEFINETHESUCK  
#ROCKETFUEL  
#MY4WHEELIFE  
#MOTORON  
#RINGRING  
#BUILDAROADMAP  
#GETATOWSTRAP  
#OHYEAH

#ORDERNEWMIRROR  
#CALLME  
#WECANHELP  
#NOVICTIMS  
#SEEK2UNDERSTAND  
#PRIORITIZE  
#SAMEPAGE?  
#8020  
#ATTITUDEOFGRATITUDE  
#CHANGESALTITUDE  
#SAMESAME  
#SAVETHEDRAMA4URLLAMA  
#BADASSLEADERS  
#FINDTHELESSON  
#VICTIM  
#DRAMALLAMA  
#NODRAMAZONE



**LESSON 9:**

**DON'T BE A  
KISS ASS!**



## LESSON 9: DON'T BE A KISS ASS!

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#NOASSKISSING  
#NOLIPBALM  
#AUDACITY  
#MOREASSLESSBADASS  
#NOWIN  
#RESPECT  
#COACHWOODEN  
#FINDTHEBESTWAY  
#NOLIPBALM  
#MAXFACTOR  
#EXECUTIONER  
#MYSHIP  
#MYBOOTY

#BADASSLEADER  
#NOPLANKWALKS  
#NOLASTMEAL  
#CURIOSHUNGRY  
#LOYALPIRATE  
#WALKINGONSUNSHINE  
#BLUESKIESAHEAD  
#BELIKECOLUMBUS  
#PEOPLEPARTNERS  
#FINDTHELESSON  
#LIPBALMCULTURE  
#CURIOSHUNGER



**LESSON 10:**

**BE A**

**GRUPIE!**

## LESSON 10: BE A GROUPIE!

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#BEAGROUPIE  
#FUELADDITIVE  
#WEARTHESHIRT  
#AUTOGRAPHS  
#PRAISEPROGRESS  
#CATHOWL  
#ACCELERATOR  
#ROCKETFUEL  
#SAVEWATER  
#KINFOLK  
#LIKEFAMILY  
#BADASSLEADER  
#LOVEEMUP  
#PEOPLELEGEND

#IMAGROUPIE  
#AMERICANICON  
#GROUPIEBOSS  
#PROFESSORAMG  
#BADASSGROUPIE  
#OPRAH2  
#THANKU  
#GROUPIECULTURE  
#MASSIVEMULTIPLIER  
#KBACEOFHEARTS  
#CELEBRATEWINS  
#BEGROUPIES  
#FINDTHELESSON



**LESSON 11:**

**EXPAND YOUR  
TRIBE!**

# LESSON 11: EXPAND YOUR TRIBE!

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#EXPANDYOURTRIBE  
#KNOCKITOFF  
#GEICOYETAGAIN  
#PLANKINGINCLUDED  
#BUILDCOMMUNITY  
#CHA-CHING  
#EXPANDYOURTRIBE  
#ROCKYOURTALK  
#ONETEAM  
#MUSKETEERS  
#BUILDCOMMUNITY  
#BETTERTOGETHER

#TRIBALEXPANSION  
#YOUARENOTALONE  
#SHARESTORIES  
#BELIKEGUMBY  
#JOINTHECLUB  
#CALLME  
#ROCKON  
#FINDTHELESSON  
#WINLOSECULTURE  
#BADASSLEADERS  
#MAKENEWFRIENDS





**LESSON 12:**

**LOVE**

**SOMEBODY**

**LIKE U!**

## LESSON 12: LOVE SOMEBODY LIKE U!

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#LOVEU

#DONTWASTETIME

#GARBAGEIN

#GARBAGEOUT

#TODOLIST

#FUCKCANCER

#RIPTHOR

#MILKYWAY

#DEATHROWPERSPECTIVE

#GOODHEALTH

#FAMILY&FRIENDS

#MORETIMEFOR#2

#ALLESSONS

#LOVESOMEBODYLIKEU

#LIVELIKEYOUREDYING

#ENJOYTHERIDE

#FINDTHELESSON

#WASTINGTIME

#ROCKON!

#FINDTHETREASURE

#LEAVEALEGACY

#CHEERS2

#BADASSLEADERS

#1SHOT4MAN

#ANOTHERGIANTSHOT4MANKIND

#APOLLO50TH

#CASAMIGOSREPOSADO

#GOODTEQUILA





12

JOIN THE  
**CLUB**  
AT  
**BADASSLEADER.COM**